



CHRISTIAN HARKNA

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I'm a skilled, adaptable writer with experience translating ideas into diverse platforms and channels. I want to leverage my unconventional ideas and wordcraft to bring attention and interest to brands.

Experience

Freelance Copywriter | June 2019 to present

The Escape Pod, Chicago

·Extensive social media content creation, including Fireball Twitter and Merrick Pet Care. Contributed cross channel ideas to emerging brands, Dude Wipes and Applegate Farms. Created and produced live activation for Gun Share Anti-Violence non-for-profit

Havas, Chicago

·Responsible for Bertolli and Ragu content creation and social media accounts. Executed global print campaign for Angostura Bitters

Hearty, Chicago

·Developed concept areas and scripts for a popular meal kit delivery service pitch

Level All, New York (current/remote)

·Responsible for the editorial style guide, writing articles, video scripts, and web content for NYC-based startup

Creative Intern (Year II Miami Ad School) | 2018 - 2019

Energy BBDO, Chicago | **Alma DDB**, Miami | **SapientRazorfish**, Miami | **Saatchi & Saatchi**, NYC

·Curated Miami Ad School internships to provide exposure and contribution to multi-cultural, digital and big brand work including Pepsi, P&G, McDonald's, Bayer, SC Johnson, Virgin Atlantic, Buffalo Wild Wings, and Orange Theory Fitness

Associate Screenwriter | 2015 - 2022

Educharacters LLC, St. Louis

·Creative collaboration for IP property, **The Lost Lands of Oz**, yielding multi-series program for film, stage, and gaming

Social Media Management & Web Content Writer | 2013 - 2015

GiggedIn, Sydney, AU | **Viewpoints.com**, Chicago | **AXS.com**, Chicago

Education

Marquette University, Milwaukee | Writing Intensive English | Bachelor of Arts, 2013

Study abroad St. Mary's College, London | Writing Curriculum (Spring 2011) | Winning Team Capstone Marketing Competition

Second City, Chicago | Comedy Writing and Performance | 2015

Miami Ad School, Miami/NYC | (April 2017- April 2019)

Recognition & Software & Endeavors

·Graphis Gold | **23 & Me + Monster.com**

·Graphis Silver | **Nike Trainer**

·Ads of the World | **Virgin Carry-On**

·Photoshop | InDesign | Premier | Logic | Figma | Notion

·Music Production | Guitarist | Sailor | Trying to be Golfer